

CREATIVE SOLUTIONS

CORPORATE LOGO

QUALITY DESIGN



Graphic Design

Professional Image

At 3Minds we believe that a strong professional image underpins everything you do as a business. Our creative graphic design service aims to help you achieve and develop your identity. We have the skills to produce all your graphic design requirements from simple adverts to brochure packs and from logos to websites.

We have a proven track record in providing creative and cost-effective solutions for many companies.

Brand Projection

Creating a brand is more than simply designing a logo. It's about forging an identity that will inspire potential customers with feelings that resonate with them, feelings of trust, quality and value. A corporate identity solution can often manifest itself as a complete design scheme that stretches across a range of media.

Our aim is to create a visual image that encompasses and projects your product and service offering. We will establish a corporate logo, strap-line and style that you can be proud of using across a wide range of business stationery and promotional literature.

Corporate Identity

When you start your own company, one of your first key aims is to make a credible impact in your chosen marketplace and making yourself stand out in a professional manner is a crucial first step in promoting your business. Remember the old adage. You only get one chance to make a first impression!

If you are a small start up company or an enterprise struggling to get going you should consider having a logo professionally designed and implemented within a corporate branding exercise. That may sound very grand but simply it means presenting yourself in a more professional and most importantly a more consistent way. Clients are much more likely to buy your products and/or services if you appear to be professional and return if they can remember you and link your name to a consistent image that is easily identifiable.

Please turn over to find out about our special offer for New Businesses!



LOGOS AND STATIONERY PROMOTIONAL OFFER

How much will it cost?

We have put together a low-cost structure for new start-up businesses to help you on your way. We recognise as a young business ourselves, that helping you is going to help us and not just in the short term, we hope you will come back for more design work as we grow together.

- ▶ Logo design for only - **£175#** normally £225 saving £50!
- ▶ Business Stationery designs to include Letterhead, Compliment Slip and Business Card layouts in .pdf format - **£300#** normally £400 saving you £100!
- ▶ Logo and Business Stationery options combined for - **£450#** normally £675 saving you £225!

To take advantage of this special offer call Mike Holloway at 3Minds today!

Quotations can be supplied on request for more complex corporate identity solutions including layout and use of logos and other graphic elements to provide an overall image across a range of media including;

- ▶ Adverts, Brochures, Flyers, Web-sites, Vehicle Livery, Powerpoint presentations etc...

The process

We will discuss with you, your business offering and how you see your position in the market. From an agreed brief we will produce a five concept ideas from which we ask you to choose one or two to progress. We will re-submit finished ideas up to three times for the quoted price until we achieve a design you are happy with.

This is a specially reduced price offered for a limited number only. 3Minds will offer this price for the first 25 orders received..

3MINDS

Developing
your
business,
by design.



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